

EALBF Sponsor Rules

April 2025



How to Become a Sponsor

- **Recommendation Requirement**

Obtain a recommendation from an airline that has previously participated in the EALBF.

- **Application Process**

Submit your recommendation to the steering committee along with:

- **Company presentation**
- **Desired sponsorship category**

Applications for next year's forum must be submitted at least **30** days before the event begins.

- **Approval Process**

The steering committee will review your application and approve by majority vote.

- **Confirmation**

Upon approval, you will receive official notification via email.

Securing Your Sponsorship

- **Application Timing**

Approved applicants can secure their spot for next year's forum by registering through the official forum website. Registration opens at 9:00 AM EST on the day following the conclusion of the current conference. Any registration attempts made before 9:00 AM EST will not be accepted.

- **Limited Availability**

Each sponsorship category has limited spots available on a first-come, first-served basis.

- **Previous Sponsors**

Prior sponsors may reapply if they did not participate in the most recent forum.

- **Multiple Divisions**

Companies with multiple business categories may submit separate applications but are limited to sponsoring one category per forum.

- **Airline Input**

If your application isn't accepted by the 9AM registration deadline, another participation opportunity will be available. Airlines attending the current forum will receive a survey requesting their input on sponsor selection for next year's event.

Sponsorship Categories

- **2024 - Category Update**

Due to the expansion and airline demand to attend each annual EALBF Conference, the Steering Committee has decided to increase the number of sponsors in certain categories to reflect this growth. The previous rule of allowing 2 suppliers across nine relevant categories to sponsor and attend each conference will be increasing to 3 suppliers in selected categories.

- **Three sponsors from an Aircraft Manufacturer**
- **Three sponsors from an MRO Provider**
- **Three sponsors from an OEM Provider**
- **Three sponsors from a Parts Provider**
- **Three sponsors from a Repairs Provider**
- **Three sponsors from a Transportation / Logistics Provider**
- **Three sponsors from an Interior Company**
- **Three sponsors from a Consumables Provider**
- **Three sponsors from an Aviation Software Provider**

*** Depending on the specific conference budget, all slots may/may not need to be filled**

Once the invoice is sent, the sponsor has 30 days to submit payment in order to confirm attendance. If payment is not received within the 30-day period, the sponsor will forfeit their slot, and another company will be invited to take their place.

Attendance Limitations

- The EALBF was established to provide the opportunity to sponsors for exposure to Airlines. Each sponsor can only attend EALBF ONE time in consecutive order. The agreement was put in place to present a fair opportunity to future sponsors who are interested in attending the EALBF. However, in the event that a slot has not been fulfilled, a previous sponsor who has attended the previous year may be invited back.
- Having skipped a year, a sponsor from previous years may email to request a slot without the approval of the steering committee.
- **Founding Sponsors are exempt from the previous statements regarding attendance limitations.**

Pioneers and Founding Sponsors

- **Founding Sponsors:**
 - **Aviation Concepts, Inc**
 - **BAE Systems**
 - **MNX**
 - **Perform Air International**

- Airline founding members who have retired are considered pioneers of the conference. As such, they are permitted to attend every conference as sole individual sponsors. This means the organization they previously represented will continue to entitle them to all sponsor benefits, including exposure through the forum. The attendance fee will be the same as for any other sponsor.
-

Conclusion

- In summary, EALBF has created a fair participation framework that stands apart from other industry conferences by strategically capping vendor representation in each category. Our recent survey clearly shows these sponsorship opportunities are in high demand. By becoming a sponsor, you'll gain valuable exposure to international airlines and aviation decision-makers. The steering committee is available to address any questions about this exclusive opportunity.



www.ealbforum.com
