



Sponsor Rules

How to Become a Sponsor

Recommendation Requirement

Obtain a recommendation from an airline that has previously participated in the EALBF.

Application Process

Submit your recommendation to the steering committee along with:

- Company presentation
- Desired sponsorship category
- Applications for next year's forum must be submitted at least 30 days before the event begins.

Approval Process

The steering committee will review your application and approve by majority vote.

Confirmation

Upon approval, you will receive official notification via email.

Securing Your Sponsorship

Application Timing

Approved applicants can secure their spot for next year's forum by registering through the official forum website. Registration opens at 9:00 AM EST on the day following the conclusion of the current conference. Any registration attempts made before 9:00 AM EST will not be accepted.

Limited Availability

Each sponsorship category has limited spots available on a first-come, first-served basis.

Previous Sponsors

Prior sponsors may reapply if they did not participate in the most recent forum.

Multiple Divisions

Companies with multiple business categories may submit separate applications but are limited to sponsoring one category per forum.

Airline Input

If your application isn't accepted by the 9AM registration deadline, another participation opportunity will be available. Airlines attending the current forum will receive a survey requesting their input on sponsor selection for next year's event.

Sponsorship categories.

2024 - Category Update - Due to the expansion and airline demand to attend each annual EALBF Conference, the Steering Committee has decided to increase the number of sponsors in certain category to reflect this growth. The previous rule of allowing 2 suppliers across nine relevant categories to sponsor and attend each conference will be increasing to 3 suppliers in selected categories.

- Three sponsors from an Aircraft Manufacture
- Three sponsors from an MRO Provider
- Three sponsors from an OEM Provider
- Three sponsors from a Parts Provider
- Three sponsors from a Repairs Provider
- Three sponsors from a Transportation / Logistics Provider
- Three sponsors from an Interior Company
- Three sponsors from a Consumables Provider
- Three sponsors of Aviation Software Provider
- *** Depending on the specific conference budget, all slots may/may not need to be filled.**

Once the invoice is sent, the sponsor has 30 days to submit payment for the conference, this will confirm their attendance. Should payment not be received by the end of the 30 days, they would forfeit their slot, and another company would be invited.

Founding Sponsors are included from the previous statement.

Attendance limitations for sponsors?

The EALBF was established to provide the opportunity to sponsors exposure to Airlines. Each sponsor can only attend the EALBF ONE time in consecutive order. The agreement was put in place to present a fair opportunity to future sponsors who are interested in attending the EALBF. However, in the event that a slot has not been fulfilled, a previous sponsor who has attended the previous year may be invited back.

Having skipped a year a sponsor from previous years, may email to request a slot without the approval of the steering committee.

Founding Sponsors (Aviation Concepts, Inc | BAE Systems | MNX | Perform Air International) are exempt from the previous statement regarding attendance limitations.

Pioneers?

Airline founding members that have retired are considered as pioneers for the conference. As such they are allowed to attend the conference on every occasion as a sole individual sponsor. Sole individual sponsors means that the organization they represent will still entitle them to the benefits of the sponsor as well as the exposure to the benefits of the forum. Attendance fee will be the same as any other sponsor.

Conclusion?

In summary, EALBF has created a fair participation framework that stands apart from other industry conferences by strategically capping vendor representation in each category. Our recent survey clearly shows these sponsorship opportunities are in high demand. By becoming a sponsor, you'll gain valuable exposure to international airlines and aviation decision-makers. The steering committee is available to address any questions about this exclusive opportunity.

Last update -
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