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## **Sponsor Rules**

What to do to become a future sponsor?

1. You must be recommended by an airline to be a sponsor of the EALBF.
2. Forward your recommendation to the steering committee with a presentation of your company.
3. The steering committee must approve, by majority vote the application to sponsor the forum.
4. Once approved – you will be notified by email.
5. Approved Applicants may email the steering committee on the first day after the previous conference has been adjourned (9am EST) to secure their spot for the next year's forum. There are limited spots per category – and applicants will be accepted on a first come basis. Previous years sponsors may also email their application – as long as they have not attended in the previous year.

## **Sponsorship categories.**

**2024 - Category Update** - Due to the expansion and airline demand to attend each annual EALBF Conference, the Steering Committee has decided to increase the number of sponsors in certain category to reflect this growth. The previous rule of allowing 2 suppliers across nine relevant categories to sponsor and attend each conference will be increasing to 3 suppliers in selected categories.

- Three sponsors from an Aircraft Manufacture
- Three sponsors from an MRO Provider
- Three sponsors from an OEM Provider
- Three sponsors from a Parts Provider
- Three sponsors from a Repairs Provider
- Three sponsors from a Transportation / Logistics Provider
- Three sponsors from an Interior Company
- Three sponsors from a Consumables Provider

- **\* Depending on the specific conference budget, all slots may/may not need to be filled.**

### **When are applications accepted to become a sponsor?**

Once the invoice is sent, the sponsor has 30 days to submit payment for the conference, this will confirm their attendance. Should payment not be received by the end of the 30 days, they would forfeit their slot, and another company would be invited. Founding Sponsors are included from the previous statement.

### **Attendance limitations for sponsors?**

The EALBF was established to provide the opportunity to sponsors exposure to Airlines. Each sponsor can only attend the EALBF ONE time in consecutive order. The agreement was put in place to present a fair opportunity to future sponsors who are interested in attending the EALBF. However, in the event that a slot has not been fulfilled, a previous sponsor who has attended the previous year may be invited back. Having skipped a year a sponsor from previous years, may email to request a slot without the approval of the steering committee.

**Founding Sponsors** (Aviation Concepts, Inc | BAE Systems | MNX | Perform Air International) are exempt from the previous statement regarding attendance limitations.

### **Pioneers?**

Airline founding members that have retired are considered as pioneers for the conference. As such they are allowed to attend the conference on every occasion as a sole individual sponsor. Sole individual sponsors means that the organization they represent will still entitle them to the benefits of the sponsor as well as the exposure to the benefits of the forum. Attendance fee will be the same as any other sponsor.

### **Host Airline?**

Hosting a EALBF as an airline allows the host to recommend to the steering committee up to 2 sponsor of their choice that will have priority over the previous approved applicants. Once the sponsor has submitted an application to attend an EALBF, this application will then go into a holding pool until a decision of when and where the next EALBF will be held.

### **Conclusion?**

Becoming a sponsor is an opportunity to promote your organization to international airlines. If you have any further questions, contact the steering committee.

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