



## **Sponsor Rules**

What to do to become a future sponsor?

1. You must be recommended by an airline to be a sponsor of the EALBF.
2. The steering committee must approve, by majority vote the application to sponsor the forum.

### **Sponsorship categories.**

The following five categories have two slots available for sponsorship. These include:

- Two sponsors from an Aircraft Manufacture
  - Two sponsors from an MRO Provider
  - Two sponsors from an OEM Provider
  - Two sponsors from a Parts Provider
  - Two sponsors from an transportation / logistics provider
- \* Depending on the specific conference budget, all slots may/may not need to be filled.

### **When are applications accepted to become a sponsor?**

Applicants may email the steering committee on the first day after the previous conference has been adjourned. Your applications will be reviewed on a first come first serve basis by the steering committee. If your application is accepted your organization will then fill one of the allocated slots.

Once an invitation is sent, the sponsor has 30 days to submit payment for the conference, this will confirm their attendance. Should payment not be received by the end of the 30 days, they would forfeit their slot, and another company would be invited.

Founding Sponsors are included from the previous statement.

### **Attendance limitations for sponsors?**

The EALBF was established to provide the opportunity to sponsors exposure to European Airlines within the applicable region. Each sponsor can only attend a EALBF two times in consecutive order.

The agreement was put in place to present a fair opportunity to future sponsors who are interested in attending a EALBF. However, in the event that a slot has not been fulfilled, a previous sponsor who has attended two times in a row may be invited back.

Founding Sponsors are exempt from the previous statement regarding attendance limitations.

### **Pioneers?**

Airline founding members that have retired are considered as pioneers for the conference. As such they are allowed to attend the conference on every occasion as a sole individual sponsor. Sole individual sponsors means that the organization they represent will still entitle them to the benefits of the sponsor as well as the exposure to the benefits of the forum. Attendance fee will be the same as any other sponsor.

### **Host Airline?**

Hosting a EALBF as an airline allows the host to recommend to the steering committee up to 2 sponsor of their choice that will have priority over the previous approved applicants. Once the sponsor has submitted an application to attend an EALBF, this application will then go into a holding pool until a decision of when and where the next EALBF will be held.

### **Conclusion?**

Becoming a sponsor is an opportunity to promote your organization to international airlines. If you have any further questions then contact the steering committee on the generic email address.